

## PROPOSED REVISIONS TO THE KΚΨAA CONSTITUTION

Section 1.113 of the KΚΨAA Constitution reads:

Proposed amendments to this Constitution shall be presented in writing to the AABOD, which shall report on these proposed amendments at the next regularly called National Convention of the Fraternity. If three-fourths (3/4) of the votes cast by voting members of KΚPsiAA at this Convention are favorable for a specific proposed amendment, then the proposed amendment shall be declared adopted and, upon such adoption, it shall become operative and effective, at the conclusion of the Convention, unless otherwise noted.

This report reflects the proposed amendments to the KΚΨAA Constitution that have been received by the Kappa Kappa Psi Alumni Association Board of Directors (“AABOD”) to date.

The AABOD will conduct a vote of the “voting members of KΚPsiAA at this convention” regarding adoption of these proposed amendments. The percentage of votes cast by these voting members will determine whether each proposed amendment is adopted.

### PROPOSED MINOR REVISIONS FOR CLARIFICATION AND/OR TO REFLECT CURRENT PRACTICE

SECTION	REVISION
Throughout	<i>Replace all references to “KΚPsiAA” with references to “KΚΨAA.”</i>
1.104	<del>KΚPsiAA</del> KΚΨAA functions as a component part of the Kappa Kappa Psi Fraternity and is within the jurisdiction and control of the Kappa Kappa Psi Corporation, as <del>administrated</del> administered by the Kappa Kappa Psi Board of Trustees.
1.115	Under extraordinary circumstances between regularly called Conventions of the Fraternity and upon unanimous approval by the AABOD, a proposed amendment to this Constitution may be submitted in written form through correspondence, telecommunications, and/or other means of communication to all members of <del>KΚPsiAA</del> KΚΨAA for ratification <del>through one or more of these means of communication, as selected by the AABOD.</del> If the proposed amendment receives a three-fourths (3/4) favorable vote of voting members, and if the amendment is also approved by the Kappa Kappa Psi Board of Trustees, then the proposed amendment shall be declared adopted and, upon and after such adoption, it shall become operative and effective immediately, unless otherwise stated in the amendment.

SECTION	REVISION
2.103	<p>Voting members of <del>KKPsiAA</del> <b>KKΨAA</b> who wish to serve on the AABOD must submit applications to the Kappa Kappa Psi Board of Trustees <b>Liaison to the AABOD</b> by January 15 preceding the relevant National Convention. The Kappa Kappa Psi Board of Trustees will review these applications pursuant to criteria developed by the AABOD and the Board of Trustees, and will present to the voting members of the Alumni Association a selection of candidates from which the voting members of <del>KKPsiAA</del> <b>KKΨAA</b> may elect members of the AABOD. Each election to select members of the AABOD will occur on May 15 preceding the relevant National Convention <b>and</b> may be conducted through in-person <del>voting</del> or electronic voting <b>through a process and format, as</b> determined by the current AABOD. The incoming members of the AABOD determined through this election will be identified on or before June 1 preceding the relevant National Convention, thereby allowing a period of transition between the outgoing AABOD and incoming AABOD. In the event of a vacancy on the AABOD, the current AABOD will solicit applications from its current voting members of <del>KKPsiAA</del> <b>KKΨAA</b> with interest in serving on the AABOD. After reviewing these applications pursuant to the criteria developed by the AABOD and the Board of Trustees, the current AABOD will appoint at its discretion a new member of the AABOD to fill the vacancy.</p>
2.113	<p>The AABOD will prepare minutes of each of its meetings, which will be <del>made available to members of the Kappa Kappa Psi Board of Trustees and any other parties that may be authorized by the Kappa Kappa Psi Board of Trustees</del> publicly available through electronic means.</p>
6.101 and Subsequent Sections	<p>KKPsiAA promotes continued service of alumni, life, and honorary brothers of Kappa Kappa Psi through involvement with local alumni associations (“LAAs”) of the Fraternity.</p> <p><i>Replace subsequent references to “local alumni association” with references to “LAA.”</i></p>
7.102	<p><del>KKPsiAA</del> <b>KKΨAA</b> shall periodically publish policies, procedures, and other guidance materials (such as the <b>Kappa Kappa Psi Alumni Association's Alumni Handbook and Local Alumni Association Handbook</b>) to its members.</p>

PROPOSED SUBSTANTIVE REVISIONS

SECTION	REVISION
1.115	Under extraordinary circumstances between regularly called Conventions of the Fraternity and upon unanimous approval by the AABOD, a proposed amendment to this Constitution may be submitted in written form through correspondence, telecommunications, and/or other means of communication to all members of <del>KKPsiAA</del> <b>KKΨAA</b> for ratification. If the proposed amendment receives a three-fourths (3/4) favorable vote of voting members, <del>and if the amendment is also approved by the Kappa Kappa Psi Board of Trustees</del> , then the proposed amendment shall be declared adopted and, upon and after such adoption, it shall become operative and effective immediately, unless otherwise stated in the amendment.
<b><i>RATIONALE</i></b>	The Kappa Kappa Psi Board of Trustees has encouraged the AABOD to reduce the role of the Kappa Kappa Psi Board of Trustees in KKΨAA's governance. This revision eliminates the need of the Kappa Kappa Psi Board of Trustees to approve amendments in this uncommon situation.

SECTION	REVISION
New 6.104 [and renumber current 6.104 and 6.105]	Prior to performing any activities with, or in support of, any band (including any college, university, secondary school, or community band), a local alumni association of Kappa Kappa Psi must first have the express written permission of the relevant Director of Bands or band director regarding the scope and nature of those activities.
<b>RATIONALE</b>	This revision is intended to ensure that the relevant Director of Bands or band director is aware of any activities that a local alumni association is planning to do that could affect or reflect on that director's band program. Requiring such approval from the relevant Director of Bands or band director will reduce the likelihood that an activity (such as a service project, social event, or fundraiser for the band) would not align with that director's vision and goals for the relevant band program.
New 6.107	<p>All members of a local alumni association of Kappa Kappa Psi must be members of KKΨAA (with the exception of members of joint alumni associations who are alumni or life members of Tau Beta Sigma and are also members of the Tau Beta Sigma Alumni Association).</p> <p>NOTE: This revision would become effective on January 1, 2020.</p>
<b>RATIONALE</b>	<p>At the start of this biennium, the Kappa Kappa Psi Board of Trustees strongly encouraged the AABOD to consider requiring all members of Kappa Kappa Psi local alumni associations to be members of KKΨAA. The Kappa Kappa Psi Board of Trustees made this recommendation in light of risk management and liability concerns. In light of this recommendation, the AABOD reviewed how other alumni associations of different types were structured. The AABOD found two alternative paradigms to be most common:</p> <ol style="list-style-type: none"> <li>1) national (or central) alumni associations that maintain local affiliates under their full direction and control and allow their members to select particular local affiliates in which to participate; and</li> <li>2) national (or central) alumni associations that approve local associations that have more autonomy, but that also require members of these local associations to be members of the national (or central) alumni associations.</li> </ol> <p>Because of the vital role that Kappa Kappa Psi local alumni associations play in advancing the goals, programs, and initiatives of KKΨAA, the AABOD rejected the first alternative paradigm.</p> <p>After observing how the Tau Beta Sigma Alumni Association has implemented a similar requirement for its local alumni associations, the AABOD believes that this requirement will address the concerns raised by the Kappa Kappa Psi Board of Trustees.</p> <p>Furthermore, the KKΨAA Revenue Committee has also recommended this revision, as it would ensure that brothers participating in local alumni associations that are supervised and approved by the KKΨAA's AABOD are also helping to fund such supervision and oversight (as well as KKΨAA's other programs and activities).</p>

**PROPOSED REVISIONS TO THE KKΨAA DUES STRUCTURE**

Section 1.113 of the current KKΨAA Constitution states that “[t]he AABOD administers all aspects of KKΨAA.” Among the aspects of the Kappa Kappa Psi Alumni Association administered by its Board of Directors (“AABOD”) is the alumni association’s dues structure.

At the 2017 National Convention of Kappa Kappa Psi and Tau Beta Sigma, the incoming AABOD noted that it would examine potential changes of the KKΨAA’s dues structure, and it made a commitment to the membership of KKΨAA that it would conduct a vote to gain feedback regarding any proposed revisions to that dues structure before they were implemented.

Starting in 2018, the KKΨAA Revenue Committee examined the financial reports of KKΨAA and considered a number of ways to increase KKΨAA’s revenue, including revisions to KKΨAA’s dues structure. Such increased revenue is vital to the continued growth of KKΨAA and the expansion of its programs, activities, and initiatives.

In May 2019, the KKΨAA Revenue Committee presented its report and a proposal to revise KKΨAA’s dues structure. The AABOD reviewed and discussed this report and its proposal, and it formulated a slightly-revised proposal for a new KKΨAA dues structure, as shown in yellow highlighting below.

MEMBERSHIP TYPE	CURRENT ANNUAL DUES	REVENUE COMMITTEE PROPOSAL	AABOD PROPOSAL
Alumni and Honorary Brothers	\$50.00	\$50.00	\$50.00
Life Members	\$0.00	\$10.00	\$10.00
First Year (and Remainder of Year) for New Alumni Reported as Graduating Seniors (If Paying for Full Voting Membership)	\$50.00	\$19.19	\$10.00
First Year (and Remainder of Year) for New Alumni Reported as Graduating Seniors (If Unpaid, Provisional Membership)	\$0.00	\$0.00	\$0.00

Under this proposal, annual dues for alumni and honorary brothers would remain unchanged. The AABOD examined the annual dues of other types of alumni associations, and many of them required dues of approximately \$50. The AABOD has been able to maintain this cost of annual dues for alumni and honorary brothers from biennium to biennium, and it believes that it reflects a good value for these members.

This proposal also maintains the option for recent graduates to have a free year (and the remainder of the following calendar year) of *provisional* (non-voting) membership. However, this proposal also provides these recent graduates with the option of attaining full voting membership during this period at a reduced price of \$10. The KKΨAA Revenue Committee and the AABOD believes that attracting these recent graduates as full and paying members of KKΨAA is worth the discount to the customary annual dues of \$50. (Also, while the AABOD appreciated the symbolism inherent in the KKΨAA Revenue Committee’s proposal of \$19.19 in dues for recent graduates to acquire full voting membership, the AABOD felt that the simplicity and ease of financial reporting provided by the round \$10 dues amount was preferable.)

Finally, this proposal includes, for the first time, annual membership dues for Life Members. Both the KKΨAA Revenue Committee and the AABOD recognize that this aspect of the proposal represents a significant change for our alumni association. However, both of these groups believe that this change is warranted for the following reasons:

- 1) Life Membership fees are not (and have not previously been) allocated to KKΨAA. Under Section 3.306 of the Kappa Kappa Psi National Constitution, “[a] portion of Life Membership fees shall be deposited into the National Chapter operating budget and a portion shall be deposited into the Kappa Kappa Psi Trust Fund.” While KKΨAA funds are maintained within the Kappa Kappa Psi Trust Fund, Life Membership fees are not allocated to KKΨAA and are instead allocated to other purposes of this fund, including payment of all National Intercollegiate Band expenses and other specific programs and functions.

(The one partial exception to this rule relates to the Alumni Giving Program (“AGP”). As they contribute, AGP donors earn credits that, when accrued to a set level, can be used to obtain Life Memberships. KKΨAA receives an allocation of all funds donated through AGP. In the past, KKΨAA was specifically allocated 27% of AGP contributions. The AABOD and Kappa Kappa Psi Board of Trustees recently approved changes to AGP allocations. Starting this biennium, 60% of AGP allocations are allocated specifically to KKΨAA.)

Because Life Membership fees do not support KKΨAA programming, and because Life Members are not currently obligated to pay any annual dues, many Life Members do not contribute to sustain and strengthen KKΨAA’s operations, programs, activities, and initiatives.

- 2) The proposed amount of \$10 in annual dues represents a significantly discounted rate for Life Members. When reviewing responses by Life Members to its recent survey regarding potential KKΨAA dues requirements for Life Members, the KKΨAA Revenue Committee found that Life Members were close to evenly split on the binary issue of whether such dues should be required. However, a significant number of Life Members who indicated that they would prefer not to pay KKΨAA annual dues also noted that they would be willing to pay a discounted rate, which, in many cases, included annual dues of up to \$25.
- 3) Providing KKΨAA membership for free to Life Members undermines the perceived value of such membership. Furthermore, Life Members who do not make regular financial contributions to KKΨAA lack an ongoing investment in our alumni association and its success.
- 4) Life Membership in Kappa Kappa Psi is not an end-point in a progression through our brotherhood. Instead, it is a reaffirmation of a brother’s ritualistic vows and a recognition of one’s ongoing commitment to our fraternity. Life Members’ payment of annual KKΨAA membership dues (even at a significantly discounted rate) represents a concrete step toward fulfilling that commitment.
- 5) Financial contributions to KKΨAA by Life Members are important investments toward the sustenance and expansion of the programming offered by both KKΨAA and the fraternity as a whole. With additional revenue from such financial contributions, KKΨAA would be able to make periodic donations to Kappa Kappa Psi to offset a portion of the costs of the fraternity’s insurance, which provides coverage Life Members and other KKΨAA members who attend fraternity conventions and participate in other fraternal activities. Such additional revenue would also allow KKΨAA to pursue new programs and initiatives, such as additional award programs to recognize the achievements of exceptional brothers.

The online KKΨAA membership forms that accept payment of dues have already been revised this biennium to allow for automated renewal payment, which the KKΨAA Revenue Committee and the AABOD hopes will become more used as a way to reduce some of the steps KKΨAA members must take

during the KKΨAA membership renewal process.

Also, the online forms will be updated to ask KKΨAA members if they would like to donate additional money to KKΨAA. (These forms may state a suggested donation for particular types of KKΨAA membership renewals.) When KKΨAA members choose to make such additional donations, the form will offer them the option to select the particular KKΨAA initiatives (such as musicianship programs or recognition and award programs) to be supported by those additional contributions. These changes in particular are intended to foster a culture of giving within KKΨAA and to ensure that, while annual dues are used to cover KKΨAA's routine operational expenses, our members are able to support particular types of programs and initiatives through specially-allocated donations.

As part of its analyses of these proposed revisions to KKΨAA's dues structure, both the KKΨAA Revenue Committee and the AABOD considered whether additional membership levels would be helpful. After examining the experience of the Tau Beta Sigma Alumni Association in offering a premium "Gold Star Club" membership level and a discounted and restricted "Local Alumni Association Access" membership level, the Revenue Committee and the AABOD declined to propose additional membership levels at this time. However, such additional membership levels may be considered in the future.

A vote to express approval or disapproval of the AABOD's proposed revisions to the KKΨAA dues structure will be held online during the 2019 National Convention. The results of this vote will be shared with the membership of KKΨAA, and the AABOD will take this vote into account when determine whether (and how) to revise KKΨAA's dues structure in the upcoming biennium. ***The earliest date that any change to the KKΨAA dues structure would take effect would be January 1, 2020.***