

Report of the Kappa Kappa Psi Alumni Association
Provided by Daniel Miller (Omicron), Chair of the Kappa Kappa Psi Alumni Association Board of Directors
2019 National Convention - Stillwater, OK
July 16-19, 2019

Brothers,

It is my pleasure to report on the efforts of the Kappa Kappa Psi Alumni Association (“KKΨAA”) and its Board of Directors (“AABOD”) during the 2017-2019 biennium.

Introduction

KKΨAA is managed by its AABOD, which currently includes:

| | |
|-----------------|--|
| Daniel Miller | Chair |
| Jennifer Taylor | Programming and Professional Development (“P&PD”) Director |
| Dr. Nic Rorrer | Local Alumni Association (“LAA”) Director |
| Brent Cannon | Traditions and Recognition (“T&R”) Director |
| Kelly Nellis | Membership Director |
| Dr. Erin Cooper | Musicianship Director |
| Greg Boike | Outreach Director |
| Kate Rohrich | Communications Director |
| Eric Morson | Liaison - Kappa Kappa Psi Board of Trustees |

Over the past two years, the members of the AABOD have contributed significantly to the growth of KKΨAA, the enrichment of its members, and the broadening of opportunities through which its members can maintain meaningful engagement with our fraternity. Personally, I must add that it has been a delight to work with each of these brothers, and I am amazed every day by how their actions have benefited KKΨAA and our fraternity as a whole.

While he departed the board in 2018, the AABOD thanks Bret Zawilski for his contributions as Communications Director and wishes him and his wife the best as they prepare to move to Ireland.

Just before this biennium began at the 2017 National Convention of Kappa Kappa Psi and Tau Beta Sigma in Orlando, Florida, the incoming AABOD met to outline a set of goals and action items for this biennium. By developing a dozen broad goals and some preliminary steps to achieve them, the incoming AABOD sought to define benchmarks for success over the next two years and to establish measures of accountability by which it could gauge KKΨAA’s progress.

These goals and action items were the focus of a discussion session with KKΨAA members in attendance at the National Convention. Following further discussion and the receipt of feedback from the fraternity’s national leadership, the AABOD published its list of goals and action items for this biennium. As the AABOD has worked throughout this biennium, it has tracked KKΨAA’s progress in light of these initial goals. This report reflects a final assessment of KKΨAA’s advances with regard to its twelve broad goals for this biennium, as well as an examination of additional developments beyond the scope of these goals.

1) Increase membership in KKΨAA.

The AABOD (and, in particular, its Membership Director Kelly Nellis) has given considerable attention to providing KKΨAA members with reminders regarding membership renewal deadlines, particularly in light of KKΨAA’s recent change to its membership year. The tables below track KKΨAA’s membership metrics over the past six biennia. (Because of the recent shift in KKΨAA’s membership year to a calendar year, some of these metrics may be skewed by overlaps and duplications among membership counts. Therefore, these metrics are intended to be informative, not definitive.)

| Membership Type | 2007-2008 (Year End) | 2008-2009 (Year End) | 2009-2010 (Year End) | 2010-2011 (Year End) | 2011-2012 (Year End) |
|---|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Paid Alumni and Honorary Members | 3 | 15 | 73 | 61 | 144 |
| Life Members (Paying No Annual Dues) | 157 | 224 | 86 | 113 | 134 |
| Newly-Graduated Alumni Members (Paying No Annual Dues) | 0 | 43 | 859 | 438 | 473 |
| TOTAL MEMBERS | 160 | 282 | 1,018 | 612 | 751 |

| Membership Type | 2012-2013 (Year End) | 2013-2014 (Year End) | 2014-2015 (Year End) | 2015-2016 (Year End) | 2016-2017 (Year End) |
|---|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Paid Alumni and Honorary Members | 110 | 84 | 55 | 97 | 87 |
| Life Members (Paying No Annual Dues) | 155 | 125 | 179 | 253 | 272 |
| Newly-Graduated Alumni Members (Paying No Annual Dues) | 530 | 736 | 839 | 978 | 1,090 |
| TOTAL MEMBERS | 795 | 945 | 1,073 | 1,328 | 1,449 |

| Membership Type | 2017-2018 (as of 06/30/2017) | 2017-2018 (Year End) | 2018-2019 (Year End on 05/30/2019) | 2019 Calendar Year Renewals (as of 07/04/2019) | 2020 Calendar Year Memberships |
|---|------------------------------------|-------------------------|---|---|---|
| Paid Alumni and Honorary Members | 176 | 200 | 134 | 216 | 0 |
| Life Members (Paying No Annual Dues) | 615 | 657 | 532 | 515 | 0 |
| Newly-Graduated Alumni Members (Paying No Annual Dues) | 978 | 1,105 | 1,118 | 173 | 946 |
| TOTAL MEMBERS | 1,838 | 1,962 | 1,784 | 904 | 946 |

Based on these metrics, a few conclusions can be reached:

- (1) ***Paid KKΨAA memberships for alumni and honorary brothers continue to increase biennium to biennium.*** With 216 paid KKΨAA memberships as of July 4th, KKΨAA currently has more paid memberships than at any prior time in its history. Furthermore, with 134 paid KKΨAA memberships during the 2017-2018 membership year, KKΨAA had more paid memberships in its most recent year without a National Convention than in any prior year that lack a National Convention. These findings show that more and more alumni and honorary brothers are finding value in their paid KKΨAA memberships.
- (2) ***Hundreds of Life Members find value in their KKΨAA memberships.*** 515 Life Members of Kappa Kappa Psi are currently taking advantage of their option to be members of KKΨAA at no cost. While this number represents a decrease from the 2017-2018 membership year (in which the 657 Life Members were members of KKΨAA, representing a peak for such memberships), further reminders to Life Members regarding their ability to join KKΨAA throughout this year would likely increase the current number of such membership further (perhaps to or exceeding this prior peak).

- (3) ***Newly-graduated alumni brothers in their free provisional membership period represent the majority of KKΨAA members (and the largest pool of potential membership growth through retention).*** 1,119 newly-graduated alumni brothers are registered as having free KKΨAA membership for either 2019 or 2020. This number is parallel to the 1,118 newly-graduated alumni brothers who had such free KKΨAA membership in the 2017-2018 membership year. As the size of our active brotherhood continues to increase, the number of newly-graduated alumni brothers with free KKΨAA membership will also increase. Retaining these brothers as full and paying KKΨAA members represents KKΨAA's greatest opportunity for continued membership development and revenue growth.

These metrics reflect the AABOD's efforts to attract new members through both online initiatives, e-mail communications and reminders, and live meetings. For instance, the AABOD hosted a series of informal alumni "meet-ups" throughout the country in 2018 and 2019. The "meet-ups," which were designed to offer alumni, life, and honorary brothers with an option for social engagement outside of the fraternity convention setting, were held in:

- Pittsburgh, Pennsylvania,
- Portland, Oregon,
- St. Louis, Missouri,
- Macon, Georgia, and
- Denver, Colorado.

Based on these metrics and the AABOD's continuing efforts, KKΨAA appears on a positive growth trajectory that affords further opportunities for adding new members, even within the current 2019 membership year.

2) Increase involvement in KKΨAA.

Throughout this biennium, the AABOD has sought to increase involvement of KKΨAA in their alumni association in four primary ways. First, the AABOD continually sought ideas and feedback from its membership. Some of these ideas and points of feedback have proven invaluable. For instance, feedback raised by a number of KKΨAA members resulted in this biennium's pilot mentorship program and to recent changes and developments in this program as it is readied for expansion. Also, one KKΨAA member's idea served as the spark behind the creation of the KKΨAA Max Mitchell Grant Program for NIB Musicians, which is addressed later in this report.

Second, the AABOD has consistently published information to allow its membership to be as informed as possible. All AABOD meeting minutes and records of online votes through the biennium have been published on the KKΨAA website. KKΨAA's website, its *The Encore* newsletter (relaunched this biennium), and its social media platforms have provided KKΨAA members with enhanced opportunities to learn about what their alumni association is doing and planning.

Third, the AABOD created three KKΨAA committees on which KKΨAA members were invited to serve to advance particular initiatives.

- (1) The ***KKΨAA Awards Committee*** reviewed nominations for the Brent Cannon Music Education Alumni Achievement Award and the Scott Stowell Alumni Excellence Award, recommended recipients for these awards to the AABOD's approval, and explored changes to KKΨAA's current award programs and the potential addition of other award programs.
- (2) The ***KKΨAA Musicianship Committee*** reviewed applications for grants through the KKΨAA Max Mitchell Grant Program for NIB Musicians, recommended recipients of such grants to the AABOD for approval, and. This committee has also reviewed, and provided recommendations regarding, KKΨAA's the processes and procedures used in the KKΨAA Max Mitchell Grant Program for NIB Musicians.
- (3) The ***KKΨAA Revenue Committee*** provided the AABOD with a report of recommended revisions to the KKΨAA dues structure and explored potential merchandise sales as an additional revenue source for KKΨAA.

Fourth, the AABOD provided for further engagement in KKΨAA by its members through KKΨAA’s transition to elections for the next AABOD. Using a candidacy and voting processes that the AABOD developed and publicized throughout the past year, the AABOD made information regarding each of the eight AABOD candidates available to its membership, and it provided an online voting platform for the AABOD elections. In elections that ended on May 15th, 2019, each of the eight candidates for the AABOD were elected to the next AABOD. These incoming AABOD members include:

- Michael Blander (Iota Delta, Towson University)
- Greg Boike (Kappa Mu, University of Georgia)
- Brent Cannon (Gamma Phi, Stephen F. Austin State University)
- Dr. Erin Cooper (Eta Omicron, James Madison University)
- Mike Lindsay (Eta Omicron, James Madison University)
- Kate Rohrich (Mu Pi, University of Oregon)
- Dr. Nicholas Rorrer (Eta Beta, Virginia Polytechnic Institute and State University)
- Kyle Thompson (Delta Upsilon, Eastern Michigan University)

Through these engagement efforts, every single member of KKΨAA can feel more secure that their voices are heard and their contributions are valued.

3) Increase revenue allocated specifically for KKΨAA.

During the last biennium, KKΨAA was able for the first time to accrue more income than expenses over a given biennium, even when including as income only the particular allocation of Alumni Giving Program (“AGP”) contributions specifically allocated to it. In that biennium, KKΨAA received \$439.64 more in revenue than it spent.

Throughout this biennium, the AABOD has continued to work to limit KKΨAA’s expenses and (along with the KKΨAA Revenue Committee) to examine ways to increase its income. As a result of these efforts and the increased number of paid KKΨAA memberships among our alumni and honorary brothers, KKΨAA has increased its income significantly this biennium, which has offset certain increases in expenditures and allowed the alumni association to accrue a surplus of over \$3,000.

The table below summarizes the income and expenses accrued by KKΨAA this biennium. (Please note that funds collected through the KKΨAA Max Mitchell Grant Program for NIB Musicians are tracked separately, as they were received during the 2017-2019 biennium, but will be largely distributed through grants presented after the 2019 NIB concert and charged as expenses for the 2019-2021 biennium.)

| INCOME (BY SOURCE) | AMOUNT |
|---|--------------------|
| Alumni Giving Program (“AGP”) Contributions <i>Limited to Specific Allocation to KKΨAA</i> | \$8,252.00 |
| KKΨAA Annual Membership Dues | \$18,150.00 |
| Donations to KKΨAA | \$3,797.49 |
| KKΨAA Fundraising | \$0.00 |
| TOTAL INCOME | \$30,199.49 |
| | |
| EXPENSES (BY SOURCE) | AMOUNT |
| KKΨAA Travel Expenses Related to 2017 National Convention | \$9,983.03 |
| KKΨAA Travel Expenses Related to 2018 District Conventions | \$5,286.61 |
| KKΨAA Travel Expenses Related to 2018 Summer Meeting | \$4,767.74 |
| KKΨAA Travel Expenses Related to 2019 District Conventions | \$5,410.44 |
| KKΨAA Award Expenses | \$822.60 |
| KKΨAA Mailing and Promotion Expenses | \$806.69 |
| TOTAL EXPENSES | \$27,077.11 |
| | |
| NET SURPLUS FOR BIENNIUM | \$3,122.38 |

While this surplus highlights KKΨAA’s financial growth and control over expenses through this biennium, it is still imperative to increase revenue allocated specifically to the alumni association. To that end, the AABOD worked with the Kappa Kappa Psi Board of Trustees this biennium to examine AGP and to consider ways to improve it. An initial change to AGP approved by both groups this biennium relates to how donations received through AGP are allocated. These changes are intended to provide further support for the marked increase in KKΨAA’s programs and initiatives, while maintaining some support for other fraternity operations through AGP.

Since its inception, contributions received through AGP have been allocated as follows:

- Roughly 27% of contributions are specifically allocated to KKΨAA operations and initiatives (under the Trust account).
- Roughly 48% of contributions are allocated to the Trust account generally (to support long-term investments, capital expenditures, and funds for costly contingencies).
- Roughly 25% of contributions are allocated to the Fraternity’s general fund (to support the general operations of Kappa Kappa Psi).

Starting in the 2019-2020 fiscal year, contributions received through AGP will be allocated as follows:

- Roughly 60% of contributions are specifically allocated to KKΨAA operations and initiatives.
- Roughly 28% of contributions are allocated to the Trust account generally.
- Roughly 12% of contributions are allocated to the Fraternity’s general fund.

All other aspects of AGP (including how contributions earn Life Member Credits) remain unchanged at this time, although the AABOD anticipates further work with the Kappa Kappa Psi Board of Trustees to consider a re-branding and further promotion of this important fraternal program.

Finally, the AABOD tasked the KKΨAA Revenue Committee with considering changes to the alumni association’s dues structure. As part of its governance of KKΨAA, the AABOD defines the dues structure for the organization. At the 2017 National Convention, the AABOD committed to its membership that, prior to making any changes to this dues structure, it would conduct a vote of KKΨAA members to gauge their support for the proposed changes. This vote would then inform the AABOD’s considerations regarding implementation of such changes.

After considering a number of potential changes to the KKΨAA dues structure, the KKΨAA Revenue Committee provided the AABOD with a report that contained a proposal for a new dues structure. After reviewing this report, the AABOD made some slight changes and generated a proposal for a revised KKΨAA dues structure.

(In addition, the AABOD reviewed the KKΨAA Constitution to identify potential revisions to recommend to the KKΨAA membership. The AABOD also provided KKΨAA members with a form through which they could provide proposed revisions to the KKΨAA Constitution. The AABOD discussed all proposed revisions presented for the KKΨAA Constitution.)

On July 8th, the AABOD published on its website and social media platforms a report that outlines (i) the proposed amendments to the KKΨAA Constitution, and (ii) the revised KKΨAA dues structure proposed by the AABOD on the basis of the KKΨAA Revenue Committee’s report. The table below reflects KKΨAA’s current dues structure and the AABOD’s proposal for a revised dues structure.

| MEMBERSHIP TYPE | CURRENT ANNUAL DUES | DUES PROPOSED BY AABOD |
|--|----------------------------|-------------------------------|
| Alumni and Honorary Brothers | \$50.00 | \$50.00 |
| Life Members | \$0.00 | \$10.00 |
| First Year (and Remainder of Following Year) for New Alumni Reported as Graduating Seniors (If Choosing to Pay for Full Voting Membership) | \$50.00 | \$10.00 |

| | | |
|--|--------|--------|
| First Year (and Remainder of Following Year) for New Alumni Reported as Graduating Seniors (If Not Choosing to Pay for Full Voting Membership) | \$0.00 | \$0.00 |
|--|--------|--------|

KKΨAA members in attendance at the 2019 National Convention will vote on adoption of the proposed revisions to the KKΨAA Constitution, while an online vote of KKΨAA members (whether in attendance at the convention or not) will be performed during the 2019 National Convention with regard to the proposed changes to the KKΨAA dues structure.

Through its sound stewardship of KKΨAA’s financial resources, its work with the Kappa Kappa Psi Board of Trustees to increase the proportion of AGP allocations specifically allocated to KKΨAA, and its proposed modifications to the KKΨAA dues structure, the AABOD’s actions have advanced KKΨAA on a path toward continued fiscal sustainability and a future of expanded programming and initiatives that is not significantly limited by monetary limitations.

4) Develop more programmatic view of District Convention travel.

At the start of this biennium, Kappa Kappa Psi National President charged the AABOD with ensuring a consistent program of alumni-centered programming at every district and national convention of the fraternity. The AABOD (and, in particular, its P&PD Director Jennifer Taylor) sprang to action to work with District Governors and district LAAs to plan for this programming. The AABOD required the following alumni-centered programs at each of the 2018 District Conventions:

- (1) a session on the “Road to Wisdom” so that alumni could learn more about the new national curriculum program,
- (2) an “alumni town hall” to discuss issues related to KKΨAA and local alumni associations, and
- (3) one or more workshops related to professional development.

The AABOD also ensured that district LAAs (and other LAAs, as appropriate) had spaces reserved for their needs, including their own meetings, meals or other events hosted for graduating seniors, and/or other workshops or sessions.

The 2018 District Convention Season represented the first time that alumni-centered programs with a common set of focuses had been provided on a consistent basis at each of our fraternity’s District Conventions. Following these conventions, the AABOD gathered feedback regarding these programs and shared it with District Governors, district LAAs, and our counterparts on the Tau Beta Sigma Alumni Association Executive Council. Also, P&P Director Jennifer Taylor composed a new district convention planning guide to help streamline communications with district LAAs regarding similar programming at the 2019 District Conventions. Finally, the AABOD created a digital “workshop cafeteria” form through which LAAs could provide information about the types of workshops their members could provide for the review of district leaders looking for programs for active brothers.

This district convention planning guide proved extremely helpful in preparing for the 2019 District Conventions. For these conventions, the AABOD required:

- (1) an “Alumni Forum” hosted by AABOD members to address questions and feedback from alumni, life, and honorary brothers,
- (2) AABOD “office hours” to allow for more one-on-one engagement with AABOD members,
- (3) at least one workshop related to professional development,
- (4) at least one business session for the relevant district LAA,
- (5) an alumni social event (preferably hosted by the district LAA), and
- (6) at the relevant district LAA’s discretion, a graduating senior event hosted by that district LAA.

Each district LAA submitted its completed district convention plan through this form, and P&PD Director Jennifer Taylor worked with these LAAs to develop alumni program schedules for each District Convention and to address

outstanding questions with the District Governors. In this way, planning for alumni-centered programs for the 2019 District Conventions was more effective and efficient than the prior year's efforts.

The AABOD has developed a number of alumni-centered programs for the 2019 National Convention, including:

- (1) a panel discussion on continued alumni engagement and leadership,
- (2) workshops related to fraternal involvement, musicianship, and professional development,
- (3) a forum on LAA operations,
- (4) networking and social activities, and
- (5) business sessions and meetings for KKΨAA.

By creating a new standard for consistent alumni-centered programming at all fraternity conventions, the AABOD has worked to assure current (and future) alumni, life, and honorary brothers that they can participate fully in programs designed just for their needs and interests, regardless of whether they are attending a convention in their home district or one far away.

5) Develop a resource bank for KKΨAA members and LAAs.

To provide guidance in a manner similar to its existing Alumni Handbook, the AABOD (and, in particular, its LAA Director Nic Rorrer) developed an LAA handbook to provide information regarding basic LAA operations and best practices. LAA Director Nic Rorrer also provided a number of online chats this biennium regarding topics of interest to LAAs (such as fundraising) and to KKΨAA members considering the formation of an LAA.

In addition, the AABOD (and, in particular, its Communications Director Kate Rohrich) has used the KKΨAA website, its *The Encore* newsletter, and its social media platforms to share information and resources with KKΨAA's members and LAAs.

The AABOD's efforts to develop and centralize resources for KKΨAA members and LAAs have resulted in helpful guidance being at the fingertips of these individuals and groups.

6) Support the growth and guidance of LAAs.

At the start of this biennium, the AABOD (in collaboration with the Tau Beta Sigma Alumni Association Executive Council) revised our joint LAA application and renewal materials. The revisions to these materials have streamlined the reporting process for our LAAs and allowed the AABOD to provide feedback to these LAAs more promptly.

This biennium, the AABOD approved eleven new LAAs, including:

- (1) the Lambda Gamma Alumni Association of Kappa Kappa Psi,
- (2) the Epsilon Lambda Alumni Association of Kappa Kappa Psi,
- (3) the Theta Epsilon Alumni Association of Kappa Kappa Psi,
- (4) the Beta Omicron Alumni Association of Kappa Kappa Psi,
- (5) the North Central District Alumni Association of Kappa Kappa Psi,
- (6) the Eta Alumni Association of Kappa Kappa Psi,
- (7) the Iota Omega Alumni Association of Kappa Kappa Psi,
- (8) the South Carolina State University Area Alumni Association of Kappa Kappa Psi and Tau Beta Sigma ("SCStateITB"),
- (9) the University of Arkansas Pine Bluff Area Alumni Association of Kappa Kappa Psi and Tau Beta Sigma,
- (10) the Theta Beta Alumni Association of Kappa Kappa Psi, and
- (11) the Lambda Alumni Association of Kappa Kappa Psi.

The AABOD congratulates each of these LAAs on their formation. During this biennium, the AABOD also inactivated seven LAAs, including:

- (1) the Memphis Alumni Association of Kappa Kappa Psi,
- (2) the Alpha Omega Alumni Association of Kappa Kappa Psi,

- (3) the Eta Delta Alumni Association of Kappa Kappa Psi,
- (4) the Ohio Alumni Association of Kappa Kappa Psi,
- (5) the Lambda Gamma Alumni Association of Kappa Kappa Psi,
- (6) the New York Metro Association of Kappa Kappa Psi, and
- (7) the North Carolina Alumni Association of Kappa Kappa Psi,

While most of these LAAs were inactivated due to their failure to submit complete (or any) required annual reporting and/or a lack of continued involvement by the LAA's membership, one LAA (the Memphis Alumni Association of Kappa Kappa Psi) was inactivated by the AABOD as a result of the findings of fraternity disciplinary investigation and a lack of response by this LAA to repeated AABOD requests for a meeting to discuss those findings. The AABOD steadfastly supports the policies and edicts of our fraternity and its National Council, and it is committed to assisting its LAAs in acting at all times in accordance with those policies and edicts.

The AABOD commends each of its LAAs for their continued service. The AABOD's work to support these LAAs is driven by the AABOD's recognition that their work has tremendous value and their sustained participation can benefit our entire fraternity.

7) Identify and support a national program in which any willing LAA can participate.

An idea for a national program in which any LAA could participate, initially offered by KKΨAA member Mike Lindsay and discussed among other alumni, life, and honorary brothers at the 2017 Northeast District Convention, involved allowing LAAs to sponsor NIB musicians. After discussing this idea with alumni brothers at the 2017 National Convention and the 2018 District Conventions, the AABOD created a proposal for consideration by the Kappa Kappa Psi Board of Trustees and the Tau Beta Sigma Board of Trustees for such a program that would:

- (1) support the NIB program by helping to attract outstanding bandmembers, regardless of their financial situations;
- (2) help NIB participants with out-of-pocket expenses;
- (3) provide all LAAs (and groups considering the formation of an LAA) with a program that is already defined and can serve as an initial goal for that group; and
- (4) be achievable by a wide range of LAAs.

The two Board of Trustees approved this new program, which was named the KKΨAA Max Mitchell Grant Program for NIB Musicians. Through this program, any LAA of Kappa Kappa Psi (or any approved outside organization) may contribute in increments of \$250. After receiving the donations for a given biennium, the KKΨAA Musicianship Committee determines the number of \$250 grants that can be provided to NIB musicians and selects grant recipients on the basis of optional essay responses involved with the musicians' NIB audition materials.

During these past months, the following LAAs and organizations donated to the KKΨAA Max Mitchell Grant Program for NIB Musicians, and the AABOD greatly appreciates their support:

Symphony Level Contributors

- Northeast District Alumni Association of Kappa Kappa Psi and Tau Beta Sigma \$2,000
- Tau Beta Sigma Alumni Association \$1,000
- Kappa Kappa Psi Alumni Association Board of Directors \$1,000

Fanfare Level Contributors

- Southeast District Alumni Association of Kappa Kappa Psi \$250
- Southwest District Alumni Association of Kappa Kappa Psi and Tau Beta Sigma \$250
- Western District Alumni Association of Kappa Kappa Psi and Tau Beta Sigma \$250
- Omicron Alumni Association of Kappa Kappa Psi (West Virginia University) \$250
- Zeta Chi Alumni Association of Kappa Kappa Psi (University of South Carolina) \$250

With \$5,250 in contributions to this biennium's KKΨAA Max Mitchell Grant Program for NIB Musicians, the KKΨAA Membership Committee (led by Musicianship Director Erin Cooper) had the ability to recommend to the AABOD the awarding of twenty-one grants of \$250 each to NIB musicians. However, of those musicians selected

for the 2019 NIB, only eighteen had provided responses to the optional questions in the NIB application materials related to the grant program. After reviewing these eighteen musicians' NIB application materials, the KKΨAA Membership Committee recommended that the AABOD approve grants for all eighteen musicians. The AABOD approved these grants for the following NIB musicians:

- Arsene Bien-Aime
- Brian Chapa
- Mikayla Fernandez
- Quaneshia Florence
- Humberto Henriquez
- Brendan Hubernak
- Matthew Meadows
- Mitchell Mikuchonis
- Jennifer Mountz
- Krystal Munoz
- Robert Parrish
- Nestor Pelayo
- Alex Robbins
- Nicholas Rood
- Diego Rosales
- Michael Tijerina
- Olivia Tippet
- Natalie Trejo

The Musicianship Committee has also assigned these musicians to particular LAAs and other organizations that contributed to the KKΨAA Max Mitchell Grant Program for NIB Musicians this biennium. Following the NIB concert at the 2019 National Convention, the grant recipients will be provided their grant checks, and the donating LAAs and organizations will have the opportunity to meet the particular grant recipients assigned to them and to take pictures. The AABOD hopes that tying particular grant recipients to donating organizations in this manner will personalize the experience for all involved and engender further support for this grant program in the future.

The remaining \$750 in funds raised this biennium for the KKΨAA Max Mitchell Grant Program will be credited to next biennium's KKΨAA Max Mitchell Grant Program for NIB Musicians. (For purposes of tracking this donation and assignment of grant recipients to contributing organizations, this \$750 is considered part of the donation from this biennium's AABOD.)

Through this new program, the AABOD fashioned a new way for LAAs to participate in a service activity related to one of our fraternity's premiere musicianship initiatives, while also affording these LAAs with new opportunities to attract new members through a meaningful program, to solicit donations, and to develop their own donor recognition programs.

8) Find ways to educate chapters' alumni relations officers about KKΨAA.

The AABOD (and, in particular, its Outreach Director Greg Boike) took steps this biennium to support the work of chapters' alumni liaisons. First, Outreach Director Greg Boike created a Facebook Group to promote collaboration among active chapters' alumni liaisons across the country and to provide a means by which the AABOD could share information and resources with these chapter officers.

Second, Outreach Director Greg Boike created this biennium a pilot mentorship program for fourteen mentor/mentee pairs, which were comprised of one established alumni brother and one new alumni brother. Information about this pilot mentorship program was shared with active chapters' alumni liaisons. After it was implemented for roughly a year, the AABOD discussed the pilot mentorship program with alumni, life, and honorary brothers in attendance at the 2019 District Conventions, and Outreach Director Greg Boike conducted a survey of program participants to learn more about their experiences. In light of this collected feedback, the

AABOD plans to expand the mentorship program in the coming months to include more alumni, life, and honorary brothers (and, potentially, active brothers who self-identify as upcoming graduates).

Third, the AABOD worked with the Kappa Kappa Psi National Council and the fraternity's Chapter Officer Training and Resource Committee to prepare updates to the chapter officer manual for alumni secretaries and liaisons. These updates expanded on the role of KKΨAA and LAAs in furthering post-graduation involvement for brothers and discussed the process of transitioning to alumni status, including the importance of chapters' timely submissions of graduating senior reports. These updates also provided more detail regarding ways of nurture effective relationships with alumni brothers, while also stressing the importance of active brothers maintaining control and authority over their active chapters and their hosted events.

Through these efforts, the AABOD formed new connections with active chapters' alumni liaisons, which, in turn, helps to underscore the significance of KKΨAA among these active chapters.

9) Reach out to outside band programs.

This biennium, the AABOD has made a concerted effort to establish and strengthen ties with other organizations related to bands. KKΨAA's strongest connection with another organization will always remain with the Tau Beta Sigma Alumni Association. The AABOD's work with the Tau Beta Sigma Alumni Association Executive Council over this biennium has forged a strong bond among our organizations. By learning from each other's experiences with regard to district convention programming, membership dues structures, and many other issues, each of our groups has been strengthened through the other's insights. In addition, our collaboration this biennium has resulted in improved programs and more frequent joint activities. The AABOD loves and appreciates our colleagues on the Tau Beta Sigma Alumni Association Executive Council, and KKΨAA will always value and respect our sisters in the Tau Beta Sigma Alumni Association.

Over the past two years, the AABOD has worked with the Association of Concert Bands ("ACB") to identify ways to collaborate. The ACB is the country's largest national organization for community bands, and the AABOD has sought to build a strong relationship with the ACB so that KKΨAA members could learn of more musicianship and service opportunities. The AABOD and ACB have written articles for their counterpart's publications, and the ACB has allowed KKΨAA to link directly to the ACB's "Find a Band" database on its website.

In addition, the AABOD Chair attended the 2019 National Alumni Athletic Bands Symposium in Seattle, Washington. This symposium was presented in tandem with the College Band Director National Association ("CBDNA") Athletic Bands Symposium. During the National Alumni Athletic Bands Symposium, the AABOD Chair moderated a discussion featuring a panel that included:

- Tony Falcone, Associate Director of Bands at the University of Nebraska at Lincoln (Midwest District Governor and Sponsor of the Epsilon Omega Chapter),
- Mark Spede, Director of Bands at Clemson University (Honorary Brother of the Alpha Eta and Kappa Beta Chapters), and
- Jon Sweet, Assistant Director of Athletic Bands at Purdue University (Sponsor of the Gamma Pi Chapter).

Between the lively discussions among these panelists and the alumni band leaders in attendance and a number of additional conversations with band directors and alumni band leaders throughout these two days, it became apparent that our alumni, life, and honorary brothers have a wealth of opportunities either to participate in alumni bands associated with their colleges or to help start such alumni bands where they do not currently exist.

The AABOD anticipates working with the National Association of Alumni Bands that will likely emerge from the alumni band leaders who participated in this year's symposium. Through this work, the AABOD hopes to develop additional musicianship opportunities for alumni, life, and honorary brothers and to provide further support and service to alumni bands.

In these ways, the AABOD sought to identify other organizations with values and missions aligned with our own, form relationships with them, and rely on those relationships to find new benefits and opportunities for KKΨAA members.

10) Develop new programs to support musicianship.

As already described in this report, the AABOD instituted the new KKΨAA Max Mitchell Grant Program for NIB Musicians, which serves as a significant musicianship and service program for members of participating LAAs. In addition, the AABOD continued its role in conducting the Kappa Kappa Psi Biennial Solo Competition. (This competition is funded by Kappa Kappa Psi and administered by KKΨAA. The AABOD spent much of 2019 promoting this competition, and over thirty auditions for the competition were received by the extended deadline of April 22nd.

Musicianship Director Erin Cooper worked with three judges to evaluate these submitted auditions. These judges included:

- Dr. Adam Dalton, Director of Bands at Marshall University (Honorary Brother of Zeta Lambda Chapter of Kappa Kappa Psi)
- Gary English, Doctoral Candidate in Wind Conducting at Northwestern University (Honorary Brother of Beta Gamma Chapter of Kappa Kappa Psi)
- Dr. Brooke Humfeld, Director of Athletic Bands at Miami University (Ohio) (Honorary Sister of Delta Epsilon Chapter of Tau Beta Sigma)

Based on the submitted auditions, six finalists were selected:

- Tasha Becker, Marimba (Iota Omega, Iowa State University)
- Allen Campoy, Marimba (Gamma Sigma, Texas Christian University)
- Matthew Meadows, French Horn (Nu Nu, University of Alabama)
- Emily Munoz, Flute (Epsilon Delta, Texas A & M University at Kingsville)
- Sophia Phillips, Flute (Iota Omega, Iowa State University)
- Evan Sagar, Marimba (Alpha Eta, University of Florida)

At the 2019 National Convention, these finalist will have the opportunity to rehearse (with, as appropriate, an accompanying pianist) before auditioning for a new panel of judges. After these judges select the competition's winner, the victorious musician will perform their solo during the 2019 National Convention's banquet.

Through musicianship programs such as these, the AABOD seeks to provide our fraternity's alumni, life, and honorary brothers with opportunities to continue their support of musicianship of the highest quality.

11) Promote appreciation for worthwhile traditions.

Throughout this biennium, the AABOD (and particularly its T&R Director Brent Cannon and its Communications Director Kate Rohrich) have worked with the Kappa Kappa Psi Communications Team and its Centennial Committee to support its messaging with regard to our fraternity's proud history and significant achievements as we approached our centennial anniversary.

Furthermore, T&R Director Brent Cannon, with the approval of Kappa Kappa Psi National President Evan Thompson, worked throughout this biennium on a program to revitalize the performance of the Fraternity Song. This work included the development of a new arrangement of this song (with the talented assistance of alumni brother Kevin Day from the Gamma Sigma Chapter) and the creation of video demonstrations (featuring brothers from the Gamma Sigma Chapter at Texas Christian University) and other resources to help ensure its regular and high-quality performance.

The revitalization of our fraternity song was the focus of a program at the 2019 TMEA Convention and was discussed at the 2019 District Conventions. T&R Director Brent Cannon will lead a session at the 2019 National Convention regarding the song's new arrangement and its performance.

Guided by its love for our fraternity and its best traditions, the AABOD's work to promote those traditions has provided additional resources to KKΨAA members and the broader fraternity regarding Kappa Kappa Psi's rich history and its Fraternity Song.

12) Recognize additional outstanding alumni brothers.

Over the past two years, the AABOD implemented a new recognition program for the Brent Cannon Music Education Alumni Achievement Award. This award was established at the 2017 National Convention to recognize alumni brothers for outstanding achievement in the field of music education at the secondary level. The AABOD (and particularly its T&R Director Brent Cannon) established the nomination requirements and process for this new award and then publicized it throughout the fraternity, the sorority, and other music and music education groups.

Once established, the KKΨAA Awards Committee reviewed nine initial applicants for the Brent Cannon Music Education Alumni Achievement Award. Following this review, the committee recommended that the AABOD approve recognition of all nine brothers through this award. The AABOD approved conferring the Brent Cannon Music Education Alumni Achievement Award to the following brothers:

- Jason Morris, a music educator at Upper Sandusky High School in Upper Sandusky, OH (Iota Lambda, University of Mount Union)
- Peter Perry, a music educator at Richard Montgomery in Rockville, MD (Gamma Xi, University of Maryland)
- Matthew Stanley, a music educator at Washington High School in Washington Court House, OH (Alpha Delta, Ohio University)
- Robert Thompson, a music educator at East Hardy High School in Baker, WV (Theta Sigma, Fairmont State University)
- Roland Ventura, a music educator at Pinckneyville Middle School in Norcross, GA (Zeta Upsilon, Troy University)
- Kevin Webb, a music educator at Mitchell High School in Memphis, TN (Delta Pi, Mississippi Valley State University)
- James Wiles, a music educator at Muskogee Public Schools in Muskogee, OK (Alpha Rho, Northeastern State University)
- Gary Williams, a music educator at Cockrill Middle School in McKinney, TX (Zeta Kappa, Texas A & M University at Commerce)
- Davon Yonkers, a music educator at Highland Springs High School in Henrico, VA (Iota Xi, Norfolk State University)

These awards were presented by brothers at the award recipients' local concerts between February and May of 2019, and the award recipients will again be noted at the 2019 National Convention. KKΨAA continues to accept nominations for the Brent Cannon Music Education Alumni Achievement Award on a rolling basis.

The AABOD (and particularly its T&R Director Brent Cannon) also conducted its biennial process with regard to the Scott Stowell Alumni Excellence Award, which is conferred at each National Convention to an alumni brother who exemplifies continued dedication and service to Kappa Kappa Psi and holds no role among the fraternity's National Leadership. KKΨAA received four outstanding nominations for the Scott Stowell Alumni Excellence Award by its May 15th deadline. These nominees included:

- Sarah Fitzgerald (Iota Delta, Towson University)
- Ju'Wann Jones (Zeta Sigma, North Carolina Central University)
- Marina Pena (Kappa Mu, University of Georgia / Nu Alpha, Georgia State University)
- Davon Yonkers (Iota Xi, Norfolk State University)

The KKΨAA Awards Committee reviewed these four nominations and recommended that AABOD approve recognition of Sarah Fitzgerald through this award. The AABOD approved conferring this award to Sarah Fitzgerald and has announced her recognition publicly. The AABOD will also recognize Sarah Fitzgerald as the

Scott Stowell Alumni Excellence Award recipient at the 2019 National Convention, and she will moderate a panel regarding alumni engagement and leadership as part of the alumni-centered programming at this convention.

T&R Director Brent Cannon and the KKΨAA Awards Committee continue to explore new recognition programs, including potential awards for outstanding young alumni brothers and for alumni brothers who excel in professions outside of the music education field.

By recognizing the accomplishments and achievements of our brothers, the AABOD seeks to highlight those attributes that define our brotherhood and to compel all brothers to continue Striving for the Highest.

Conclusion

The work of this biennium's AABOD and the full membership of KKΨAA has reflected the timeless character of our fraternity's values and the full breadth of its purposes. The sheer length and depth of this report is a testament that all our alumni association has accomplished in two short years.

On behalf of the AABOD, I would like to thank the Kappa Kappa Psi National Council, the Kappa Kappa Psi Board of Trustees, the staff of our National Headquarters, our District Governors, other members of our fraternity's leadership, and our counterparts on the Tau Beta Sigma Alumni Association Executive Council for their individual and collective efforts over this biennium. None of the accomplishments enumerated in this report would have been possible without your insight, support, and assistance.

Most importantly, the AABOD extends its overwhelming appreciation to all of the members of the Kappa Kappa Psi Alumni Association for their continuing contributions to the success of our fraternity and all of our college bands. Bound by our oaths, our individual and collective actions are bolstering our college bands, improving our communities, and changing the world.

On a personal note, the opportunity to serve on the AABOD (and, this biennium, as its Chair) has been humbling and life-altering. Meeting alumni, life, and honorary brothers from across the country has been one of the great joys of my life, and working with the outstanding brothers who have been my fellow board members over the past two biennia will remain an honor that I will always treasure.

AEA, always and in all ways . . .

Respectfully submitted,



Daniel R. Miller
Chair, Kappa Kappa Psi Alumni Association Board of Directors
2017-2019