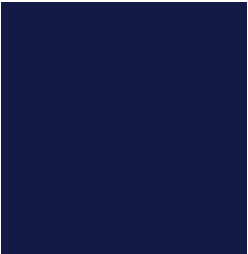
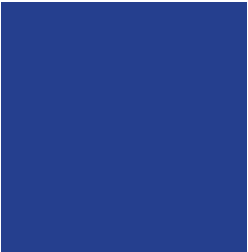


KKΨ

ALUMNI ASSOCIATION



ANNUAL REPORT 2017-2018



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THE BOARD OF DIRECTORS

Daniel Miller, *Chair*

Jennifer Pitts-Taylor, *Programming & Professional Development Director*

Erin Cooper, *Musicianship Director*

Brent Cannon, *Traditions & Recognition Director*

Nic Rorrer, *Local Alumni Association Director*

Kelly Nellis, *Membership Director*

Greg Boike, *Outreach Director*

Bret Zawilski, *Communications Director (July 2017 - April 2018)*

Kate Rohrich, *Communications Director*

Eric Morson, *Board of Trustees Member—Alumni Association Liaison*

LOCAL ALUMNI ASSOCIATIONS



So far this biennium, we have approved six new LAAs and have interest from several other groups to be considered in the coming year.

District LAAs

- Midwest
- North Central
- Northeast
- Southeast
- Southwest
- Western

Regional LAAs

- Twin Cities
- Greater Dayton
- New York Metro
- Atlanta
- Jackson State Area
- Low Country
- North Carolina
- Tampa Bay
- Grambling State University Area
- Seattle

Chapter Based LAAs

- Epsilon
- Eta
- Theta
- Iota
- Lambda
- Omicron
- Alpha Eta
- Beta Omicron
- Gamma Omega
- Gamma Pi
- Delta Alpha
- Delta Pi
- Zeta Chi
- Zeta Psi
- Eta Gamma
- Theta Epsilon
- Iota Xi
- Iota Zeta
- Kappa Beta
- Kappa Mu
- Lambda Delta
- Lambda Gamma

PROJECTS



NIB Sponsorship Program



District Alumni Programming



Two New Committees



Fraternity Song Revitalization



Mentorship Program



ACB Outreach



Brent Cannon Music Education Award



LAA Expansion



Alumni Liaisons Outreach

GOALS

At the 2017 National Convention, the new AABOD met to outline a set of goals and action items for this biennium. These goals and action items were the focus of a discussion session with KKΨAA members in attendance at the National Convention. Following further discussion and the receipt of feedback from the fraternity's national leadership, the AABOD published its list of goals and action items for this biennium.

- 1** Increase membership
- 2** Increase involvement
- 3** Increase revenue allocated specifically for alumni
- 4** Develop more programmatic view of district convention travel
- 5** Develop a resource bank for members and LAAs
- 6** Support the growth of LAAs
- 7** Identify and support national programs in which any willing LAA can participate
- 8** Find ways to educate chapters' alumni relations officers about KKΨAA
- 9** Reach out to outside band programs
- 10** Develop new programs to support musicianship
- 11** Promote appreciation for worthwhile traditions
- 12** Recognize additional outstanding KKΨAA members

FIRST QUARTER ACHIEVEMENTS

July 2017–January 2018

Selection of Greg Boike to the AABOD

Due to Nicholas Bratcher's election to the National Council, the AABOD selected Greg Boike, formerly Chair of the Board for the Southeast District Alumni Association, for service as the AABOD's Outreach Director. The process served as a first test of the new KKΨAA Constitution, which was found to provide ample support and structure.

Consideration of Applications for Local Alumni Associations

In October, the AABOD approved the recognition of the Epsilon Lambda Alumni Association ("LAA"). This LAA will focus on service to brothers of the Epsilon Lambda Chapter of Kappa Kappa Psi and the bands at Western Carolina University.

Revisions to LAA Application and Renewal Processes

Working with the TBSAA Executive Council, the AABOD has revised the processes and paperwork involved in LAA applications and renewals. These revisions should allow LAA performance tracking, while also prompting LAAs to undertake strategic planning as part of their reporting.

Review of LAA for Counseling and Potential Inactivation

In light of a recent investigation, the AABOD reviewed the Memphis Alumni Association for potential inactivation and to determine whether its members should be eligible to join or create an LAA in the future. The AABOD considered the relevant findings of the investigative report, conferenced with the LAA's membership, and determined the LAA should be inactivated. The process was documented to help inform an internal response policy to address similar issues in the future.

Alumni Programming at District Conventions

The AABOD contacted both district leadership and district alumni associations to plan for alumni programming at the 2018 district conventions. The sessions included: a session on the "Road to Wisdom," an Alumni Town Hall to discuss issues related to KKΨAA and Local Alumni Associations, and one or more workshops related to professional development.

Rebirth of The Encore

In November, the AABOD published the first edition of our renewed newsletter, The Encore. The AABOD plans to disseminate information, to raise awareness regarding alumni programs and initiatives, and to share perspectives and knowledge among its membership.

Seat Sponsorship for National Intercollegiate Band (NIB)

In response to feedback from its members, the AABOD began working with the National Executive Director to identify the costs associated with sponsoring a "seat" in the NIB in the hopes that such sponsorships could serve as a national program for LAAs.

Outreach to the Association of Concert Bands

The AABOD began a collaboration with the Association of Concert Bands (ACB) to promote each other's efforts. Along with articles in each organization's newsletters, the ACB has encouraged us to direct members to its website for a tool to locate nearby bands to join. We are hopeful that these initial efforts will represent the beginning of a long and fruitful relationship between our two groups.

Finalization of Brent Cannon Music Education Alumni Achievement Award Program

At the 2017 National Convention, the AABOD established the "Brent Cannon Music Education Alumni Achievement Award" to recognize brothers for outstanding achievement in the field of music education at the secondary level. The AABOD has finalized the process by which brothers can be nominated and selected through this award.

SECOND QUARTER ACHIEVEMENTS

January–July 2018

Selection of Kate Rohrich to the AABOD

Due to Bret Zawilski's resignation from the AABOD, the AABOD selected Kate Rohrich, a former President of the Western District, to serve as the Communications Director.

Creation of Two New KKΨAA Committees

The AABOD selected alumni to serve on two new committees. The KKΨAA Awards Committee will recommend further developments to recognition programs and provide recommendations for award recipients. The KKΨAA Revenue Committee will provide recommendations for changes to dues structure and additional revenue sources.

Recruiting and Retaining KKΨAA Members

While the 2018 membership renewal push has not yet proved as successful as some prior years, we are continuing our outreach to lapsed members and other groups of alumni, life, and honorary brothers to encourage them to join. Through additional correspondence, we hope to boost our membership in coming months.

Approvals of New Local Alumni Associations

Our growth accelerated in the second quarter with the approval of four new LAAs: the Theta Epsilon Alumni Association, the Beta Omicron Alumni Association, the North Central District Alumni Association, and the Eta Alumni Association.

Inactivation of Local Alumni Associations

The AABOD voted to inactivate four LAAs: the Memphis Alumni Association in light of findings from a fraternity disciplinary investigation; the Alpha Omega Alumni Association due to incomplete annual reporting; and the Eta Delta Alumni Association and the Ohio Alumni Association at the request of these LAAs.

Local Alumni Association Renewal and Review

The AABOD is reviewing LAA reports and rosters so that each renewal can be confirmed and they can receive feedback, advice, and encouragement.

Alumni Programming at District Conventions

After implementing the first series of alumni programming, we received positive feedback and are confident that future iterations will promote attendance at conventions by Alumni, Life, and Honorary brothers and provide a more meaningful experience.

Continuation of The Encore

The AABOD published two more issues of The Encore, which included an article from a board member of the Association of College Bands ("ACB"), information from AABOD members, and content related to some of our LAAs.

National Intercollegiate Band (NIB) Musician Sponsorship Program Proposal

After submitting the National Intercollegiate Band (NIB) sponsorship proposal to the Kappa Kappa Psi and Tau Beta Sigma Boards of Trustees and receiving feedback, the AABOD revised to direct all proceeds to NIB musicians. The new proposal was submitted for review, and it is our hope that, upon approval, it will serve as a national program for LAAs.

Alumni Mentorship Program

In June, the AABOD launched a pilot mentorship program. Fourteen pairings have been formed from established alumni and new alumni. To encourage ongoing communications between the pairs, the AABOD will provide monthly discussion prompts and check in on a periodic basis. Over the next year, we will evaluate the pilot program's success.

Outreach to Active Chapters' Alumni Liaisons

The AABOD created a Facebook group to foster collaboration among active chapters' alumni liaisons. Postings have primarily related to alumni membership drives, completion of graduating senior reports, and ways to inform active brothers of future opportunities through KKΨAA membership.

Initiation of Brent Cannon Music Education Alumni Achievement Award Program

The AABOD started implementation of this program by distributing information and receiving initial nominations. We plan to broaden promotion in the coming months to solicit additional nominations, and we hope that the inaugural class of recipients can establish a high standard for the award.

Revitalization of the Fraternity Song

The AABOD strongly supports a renewed focus and a revitalization of the performance of our fraternity song. We hope to work with the National Council over the coming year to consider whether a new arrangement of the song is warranted, to promote a broader appreciation of our fraternity song by all brothers, and to encourage performance of the fraternity song at fraternity events.

FINANCIAL REPORT

| | PROJECTED (2017-2019) | ACTUAL (As of May 2018) |
|--|---------------------------------|-----------------------------------|
| INCOME | | |
| Alumni Giving Program (Specifically for KKΨAA Operations) | \$8,125.33 | \$4,416.00 |
| Non-Life Member Dues | \$12,210.00 | \$6,750.00 |
| Donations | \$596.20 | \$1,763.00 |
| Fundraising | \$1,500.00 | \$0.00 |
| TOTAL INCOME | \$22,431.53 | \$12,929.00 |
| <hr/> | | |
| EXPENSES | | |
| 2017 National Convention | \$6,370.00 | \$9,983.00 |
| 2018 District Convention Season | \$5,315.88 | \$5,286.64 |
| 2018 National Leadership Conference | \$1,801.48 | \$0.00 |
| 2019 District Convention Season | \$8,121.48 | \$0.00 |
| Award Expenses | \$325.00 | \$525.00 |
| National Convention Events & Contingencies | \$2,000.00 | \$0.00 |
| Mailing & Promotion | \$3,000.00 | \$650.68 |
| TOTAL EXPENSES | \$26,933.84 | \$16,445.32 |
| <hr/> | | |
| NET SURPLUS/(LOSS) | (\$4,502.32) | (\$3,516.32) |



**ANNUAL REPORT
2017-2018**