

NATIONAL



Alumni Handbook

Spring 2017

Kappa Kappa Psi Alumni Association

alumni@kkpsi.org

kkpsiaa.kkymbsonline.com

KAPPA KAPPA PSI ALUMNI ASSOCIATION

MISSION AND HISTORY

Mission: The Kappa Kappa Psi Alumni Association is dedicated to supporting the Fraternity. Recognizing that the college band experience should continue after graduation, the Kappa Kappa Psi Alumni Association will focus its efforts on connecting and enriching members from the past, present, and future of college and university bands; promoting lifelong involvement with band; and enhancing the long-term growth and financial viability of Kappa Kappa Psi.

The Kappa Kappa Psi Alumni Association is an opportunity for members to extend their fraternity activity by participating as alumni brothers and is open to all alumni, life, and honorary members of the Fraternity. Members of the alumni association help offset costs of the alumni program, while annual dues and donations support alumni activities to ensure the Fraternity's continued ability to provide valuable experiences for all members following graduation.

The Alumni Association is administered by the Kappa Kappa Psi Alumni Board of Directors (AABOD). While members of the Alumni Association do not conduct business meetings as an assembled body, the Board of Directors discusses Alumni Association activities, directions, and goals with association members at conventions and other meetings to plan future alumni programs and events.

In 2010, the Kappa Kappa Psi Alumni Association Advisory Committee used the Preamble to the fraternity's constitution and summarized the directions and goals of the organization by stating:

The Kappa Kappa Psi Alumni Association seeks to promote lifelong engagement with the Fraternity and college and university bands by:

- Fostering mutually beneficial relationships and opportunities among alumni brothers and active chapters;
- Creating positive settings in which alumni can meet, interact and serve with brothers during conventions and other events;
- Promoting opportunities for alumni brothers to share their skills and talents with other brothers and band members;
- Maintaining connections within the Fraternity and among its brothers through regular communication and activities; and
- Enabling alumni brothers to continue their support of the purposes and endeavors of the Fraternity.

Alumni Organizational History: Kappa Kappa Psi has a rich heritage of members who have been involved with the fraternity beyond their college careers. For many years, however, the main involvement was primarily from past National Officers as well as early members of the Fraternity, without the capacity of the organization to form a more inclusive body. Although there has always been alumni interest and support from others, the numbers of alumni desiring something more structured started to grow in the late 1980's and early 90's. This interest eventually developed into the National Alumni Association (NAA), which was joint with Tau Beta Sigma alumni members. This organization showed some of the promise and potential for future alumni involvement, and in 2007 the Board of Trustees issued a directive for the formation of the Kappa Kappa Psi Alumni Association.



STRUCTURE OF THE KAPPA KAPPA PSI ALUMNI ASSOCIATION BOARD OF DIRECTORS

The Kappa Kappa Psi Board of Trustees currently appoints the members of the Alumni Association Board of Directors. The quality and diversity of this board is a high priority along with a track record of reliability in fraternity matters. The Board of Trustees looks for alumni who are established professionally with stable lifestyles and believe in furthering the direction of the fraternity. The chair of the Board of Directors is selected by the Board of Trustees and is considered an ex-officio member of the National Council. Length of service is at the discretion of the Board of Trustees.

The current Board of Directors can be found at:
<http://kkpsiaa.kkptbsonline.com/board-of-directors/>

ALUMNI ASSOCIATION BOARD OF DIRECTORS DIRECTOR DESCRIPTIONS 2015-17

CHAIR OF THE BOARD OF DIRECTORS

- Liaison to National Council/BOT
- Creates and distributes agenda and tasks prior to all meetings
- Runs monthly meetings
- Financial Oversight
- Coordinates AABOD travel assignments
- Leads Strategic Planning Initiatives

COMMUNICATIONS DIRECTOR

- Manages social media/public admission into Facebook group
- Drafts media releases
- Works with Director-at-Large and Membership Director to launch a. monthly thematic social media campaign based on active/alumni testimonials and promotion of upcoming alumni programs.
- Works closely with National Publications Manager on branding of materials to be used for public dissemination (may need to work with multiple directors as needed to develop copy and text for materials).
- Provides a monthly update to the chair regarding activities or concerns

MEMBERSHIP DIRECTOR

- Coordinates annual membership drive/renewal drive
- Manages LAA application/renewal – includes creation of documents to inform LAAs of deadlines, missed deadlines and status changes.
- Create a committee to solicit benefits for AA
- Actively recruit for additional regional/chapter LAAs
- Develops materials to be used at events explaining alumni membership
- Provides a monthly update to the chair regarding activities or concerns

PROGRAMMING DIRECTOR

- Coordinates National Convention programming with Chair

- Communicates with District Leadership regarding the programming we can offer to students as an initial contact after DLC
- Creates a Database of Workshops offered by the AA or Alumni Members
- Coordinates District Convention programming
- Provides a monthly quick update to the chair regarding activities or concerns

OUTREACH AND RECOGNITION DIRECTOR

- Oversees Scott Stowell Outstanding Alumni Award process (nomination and review)
- Alumni Handbook/Departing Senior Ceremony, creation/revision
- Charged with the creation and development of Alumni grant/scholarship program
- Provides a monthly quick update to the chair regarding activities or concerns

MUSICIANSHIP DIRECTOR

- Develop programs that will keep Alumni Association members updated with opportunities to continue playing music after graduation/create a series of workshops to be used at conventions that will promote continuing music post-college. Work closely with Programming Director to launch and cross-train directors on presenting these workshops.
- Provides a monthly update to the chair regarding activities or concerns

ADMINISTRATIVE DIRECTOR

- Takes and Posts in a timely manner Minutes at all meetings
- Website update
- Manages KKPsiAA email/necessary access
- Create a governing document/policy manual for AA
- Works with Chair and BOT Liaison to develop annual budget
- Communicate guidelines and deadlines for reimbursement policies with National Headquarters
- Work with Chair to create monthly updates on all financial matters
- Provides a monthly quick update to the chair regarding activities or concerns

DIRECTOR-AT-LARGE

- Host monthly chats/hangouts/Skype sessions with alumni
- Monthly chats with DAA chairs
- Initiate communication with Active Chapter Alumni Officers about benefits of AA Membership – direct mailing of AA membership forms to chapters
- Coordination of voluntary AABOD attendance at chapter third degrees/departing senior events/anniversary events, etc.
- Provides a monthly quick update to the chair regarding activities or concerns



WHY BE A MEMBER OF THE KAPPA KAPPA PSI ALUMNI ASSOCIATION?

As Active, Associate, or Conditional members of Kappa Kappa Psi complete their education or terminate their affiliation with their college or university, they become Alumni members of Kappa Kappa Psi, as outlined in section 6.514 of the National Constitution. Upon graduation, Alumni of the Fraternity may receive a complimentary year of membership in the Kappa Kappa Psi Alumni Association by the chapter submitting a Graduating Senior Report, and may retain their membership in the Alumni Association in subsequent years by paying their annual membership fee, or becoming Life Members of the Fraternity.

There are several benefits to joining the Alumni Association, which are not available to non-Association members. First, membership in the Kappa Kappa Psi Alumni Association is an acknowledgement of the desire to continue to have a positive impact on the Fraternity and support the operations of the National organization. Significant effort and expense goes into dealing with alumni affairs at the National Headquarters, and paid membership in the Alumni Association addresses some of the costs associated with this service.

Alumni Association members, like all Life Members, may also attend National and District Conventions, have the ability to voice opinions on policies and programs to shape the future of the Alumni Association and **membership is required to serve as an officer in a Local Alumni Association.**

Alumni Association members also have access to programs sponsored and organized by the Alumni Association, such as discounts on goods and services through partnerships with national corporations, networking and mentorship opportunities supported by the Alumni Association, and future programs as they are developed. Paid Alumni Association members (including Life Members who have continued their affiliation with the KKPSiAA) will receive an annual subscription to the Podium and an Alumni Association membership card.

Additionally, part of the dues that are paid by Alumni Association members go to support the Fraternity in its long-term goals by building endowment funds and contributing to the Kappa Kappa Psi Trust which supports the NIB and other programs of the Fraternity.

Dues and Membership Period: The membership period for the Alumni Association is June 1 to May 31. Annual membership dues for alumni and honorary members are \$50.00, while Life members are granted membership at no additional charge. Recent graduates are also gifted a one-year association membership by the Fraternity. All members must fill out the respective paperwork each year. The complimentary membership period for new graduates begins once the Graduating Senior Report has been processed, and along the following guidelines:

- Spring graduates: one-year complimentary membership, ending May 31 of the following year
- Summer graduates: approximately nine months complimentary membership, ending May 31 of the following year
- Fall graduates: approximately one year and five months of complimentary membership; ending May 31 two calendars years away.

For more information on the Alumni Association and membership, or for an online membership form, visit <https://kkpsiaa.kkymbsonline.com>.

ALUMNI MEMBERS AND THE KAPPA KAPPA PSI ALUMNI ASSOCIATION

Constitutional Definition: Alumni members of the Fraternity are Active, Associate or Conditional members of the Fraternity who have completed their education or who have terminated their affiliation with their college or university (As stated in the National Constitution, Article 6.514).

“Alumni members have privileges of participation at chapter events at the discretion of the local Chapter. These privileges include but are not limited to: attending Chapter meetings, participating in Ritual, participating in Chapter fundraisers, and attending Chapter social functions (As stated in the National Constitution, Article 6.515). Alumni of the Fraternity are also eligible to become members of the Kappa Kappa Psi Alumni Association, which carries the additional privilege of attending District and National Conventions.”

The current National Constitution can be found at:

<http://www.kkymbsonline.com/forms/KKPsiConstitution2015.pdf>

Policy on attendance at chapter events:

Alumni brothers are welcome to attend publicly announced chapter events, such as rituals and anniversary events. Alumni brothers are welcome to attend chapter events that are not publicly announced, such as regular meetings, if specifically invited to an event by the chapter. (An alumni brother can contact the relevant chapter alumni secretary, chapter president and/or chapter sponsor to request such an invitation.) These general rules reflect the discretion held by the chapter with regard to attendance of alumni brothers at their events. A chapter may decline to invite an alumni brother to an event even if it has extended such an invitation to one of more other alumni brothers. If a chapter asks an alumni brother to leave an event, the alumni brother must respect that chapter's decision and depart. As alumni brothers, we respect and support these decisions by our active brothers.

In essence, each Alumni brother must choose what activities are right for him or her, based on individual interests, abilities, resources, and stage of life. Involvement in the Fraternity may continue to be a large part of the life of an Alumni member of the fraternity. **However, that involvement must be differentiated from life as an Active member.**



Policy and Procedure on former inactive members: If a former member of Kappa Kappa Psi did not pay dues prior to terminating their affiliation with their college or university, they are classified as inactive members, and are not eligible for membership in the Kappa Kappa Psi Alumni Association (As stated in the National Constitution, Article 6.513). Inactive members also may not participate in any Fraternity business, projects, or activities.

If an inactive member wishes to be eligible for membership in the Kappa Kappa Psi Alumni Association, or to be a member of any Kappa Kappa Psi Local Alumni Association, they must submit an Inactive Reinstatement request in the OMRS. The request must then receive a 75% favorable vote by the chapter's active membership, and must be approved in the OMRS by the Chapter President, Sponsor, and Director of Bands. If this reinstatement is granted, the Inactive member must submit a printed copy of the Inactive Reinstatement Request and on year's dues to National Headquarters to change the member's status from Inactive to Alumni.

In the event that an inactive member's home chapter is no longer active, the Inactive Reinstatement Request will be reviewed by the National Council of Kappa Kappa Psi, and if granted, dues must be paid to National Headquarters.

Statement on Hazing: The Kappa Kappa Psi Alumni Association strives to support the Kappa Kappa Psi and Tau Beta Sigma Policy on Hazing, and adhere to the Fraternal Code of Conduct. As alumni, we must work to protect individual members, chapters, and the National Organization from harm that may occur due to inappropriate behavior of active or alumni members. Please recognize that if there is a report of potential hazing the chapter is not immediately suspended. When a report is received, chapters are placed on a non-punitive investigative hold while an investigation is conducted. If no wrongdoing is found, the chapter resumes full regular activity. The most current policy on fraternity policies, including hazing, can be found at: <http://www.kkpsi.org/resources/policies/>

Kappa Kappa Psi and Tau Beta Sigma Policy on Hazing: No chapter, colony, student member, membership candidate or alumnus of Kappa Kappa Psi or Tau Beta Sigma shall conduct nor condone hazing activities. Permission or approval by a person being hazed is not a defense. Hazing activities are defined as:

"Any action taken or situation created that produces mental or physical harm, discomfort, embarrassment, harassment, or ridicule. Such activities may include but are not limited to the following: use of alcohol, paddling in any form, line ups for the purpose of intimidation, creation of excessive fatigue, physical and psychological shocks, quests, treasure hunts, scavenger hunts, unnecessary road trips, wearing of public apparel which is conspicuous and not normally in good taste, engaging in public stunts and buffoonery, morally degrading or humiliating games and activities, and any other activities which are not consistent with academic or musical achievement; Kappa Kappa Psi/Tau Beta Sigma law, ritual or policy; or the regulations and policies of the educational

institution, band program, or applicable state law."
– Kappa Kappa Psi National Guide to Membership Education

The chapter shall hold a hazing workshop prior to First Degree. This workshop will inform prospective members of the hazing policy, the chapter membership education program, and a line of communication to follow if the prospective members feel hazing may be occurring. A recommendation for the line of communication is to first contact someone in the prospective member's chapter (i.e. chapter vice president in charge of the Membership Education Program or big sibling, etc.), followed by the sponsor and director of bands, then the district governor or counselor. The National Headquarters will be made aware of any reports of hazing and will act appropriately. The chapter should understand that their charter will be revoked if hazing is found to be occurring.

Alumni members of Kappa Kappa Psi should be aware that policies and definitions may have changed since their time as active members. **It is important to recognize that continuing a tradition is not worth compromising the future of the fraternity.** There is no valid excuse for risking harm or injury to a fellow brother. The definition of hazing presented below is used to examine current chapter or alumni activities, and used as a guide for alumni brothers to evaluate activities carried out by alumni members.

If you are made aware of hazing, you must report it ASAP. These reports could be made to National Headquarters, The National Council, the Director of Bands and the Chapter Sponsor. The National Chapter sets standards through policies and it is important that there be accountability when standards are not met and polices are violated. Lawsuits have threatened the very existence of Kappa Kappa Psi, and its future is more secure when all members do their best to protect it. An alumni member should be a resource, not a hindrance or an enabler.

A Definition of Hazing

It is suggested that the following six questions be asked about a particular activity:

1. Will the activity achieve one or more of the predetermined goals of the membership education program?
2. Would you be willing to tell your chapter sponsor about the activity?
3. Would you be willing to perform this activity in front of a university administrator?
4. Would you be willing to send the parents of the prospective member(s) involved a snapshot of this activity?
5. Would you be prepared to go to court to defend the merit of this activity? Would you feel ridiculous doing this activity?
6. Would you be willing to share a written description of this activity for other chapters to use?

If there is the slightest question in anyone's mind about the activity, there is a quick and definite answer:

DON'T DO IT. IT'S HAZING.

To anonymously report hazing, visit <http://www.kkpsi.org/resources/report-a-problem/>
If you have any questions or concerns, please call 405-372-2333



ALUMNI ROLES IN THE FRATERNITY

As a Brother of the Fraternity progresses from Active membership to Alumni membership, their role in the Fraternity structure changes as well. As we leave campus, the National Chapter encourages continued involvement in the Fraternity at a different level. As the Fraternity allows us to build leadership through our involvement as Active members, in the transition to Alumni members, we learn the most difficult part of that leadership cycle: allowing others to take responsibility and new leadership roles in the Active chapter.

Alumni members have new routes through which they can contribute to the Fraternity. They may have roles of supporting the active chapter; through advising the active chapter when requests are made for their input; assisting in supporting the active chapter in service projects; attending rituals or other chapter functions as invited; or donating time or helping fund programs at their alma mater. Please refer to the above policy on attending chapter events.

Alumni may form Local Alumni Associations of Kappa Kappa Psi to continue their involvement and social and service experiences as they transition to new stages in their lives and help support the next generation of brothers who graduate and must go through the same transition, with the support of this new network of supporting fellow brothers. They may also show support for band programs through their attendance at concerts, or playing in ensembles such as community bands, college alumni bands, or alumni pep bands. Alumni members may also donate money to the Fraternity or to the band programs of their alma mater, or contribute to receptions or special events and encourage businesses to support local bands and music organizations.

The Kappa Kappa Psi Alumni Association encourages its members, both individually and collectively, to find avenues for continued involvement in music. Possibilities include, but are not limited to: playing in a community band, auditing a lower level college band, forming an alumni band to play when the university band is not available. In addition, members could offer to help local public school band programs in numerous ways such as teaching lessons/sectionals, attending concerts at all levels and being an advocate in the community for music education. Alumni can use their influence in the business world to secure corporate donations to various band organizations. The various ways that alumni can continue to be involved are only limited by their imagination.

LOCAL ALUMNI ASSOCIATIONS

Local Alumni Associations of Kappa Kappa Psi may be structured in different ways to best fit the needs and desires of the member Alumni. These Local Alumni Associations (LAAs) are a way for alumni to continue to experience the brotherhood of membership through social and service activities. You can find out about LAAs in your area by going to <http://kkpsiaa.kkymbsonline.com/> If you do not have a LAA in your area that fits your current needs you can think about starting one.

An LAA may be a Kappa Kappa Psi only affiliate or a joint affiliate with Kappa Kappa Psi and Tau Beta Sigma associations. They may be restricted to Alumni members of an individual chapter or school, or associated with a geographic region, allowing membership to all Alumni members from any chapter who reside in a defined area. In either of these structures, the makeup of the group should be considered in considering activities and recruitment plans. LAAs based on an individual chapter can work to build relationships with the Director of Bands, Chapter Sponsor, and chapter, and focus service activities on the school or chapter, and focus recruitment efforts at that institution. LAAs based on a geographic region are encouraged to engage in service and social projects across the geographic region, to benefit band programs at all levels in their area. Recruitment for a region-based LAA should be open to all alumni of Kappa Kappa Psi who reside in a geographic region, regardless of the location of the chapter in which they became active members.

A minimum of five Alumni, Honorary, or Life members of Kappa Kappa Psi, in good standing with the Fraternity, may petition to form a Local Alumni Association. **At least one member of the LAA must be a current member of the Alumni Association, and all members listed as officers must be Alumni Association members.** No separate Alumni Association fees are charged, but Annual Reports must be filed each year in order for LAAs to remain as recognized associations. LAAs which are joint between KKΨ and TBΣ associations must also comply with the Tau Beta Sigma LAA requirements.

Each LAA should determine how to best meet the needs of its members, through musicianship, social, and service activities. It is recommended that following official recognition as a Local Alumni Association, each group should develop annual goals, an officer structure, duties of each officer or committee, a dues structure, recruiting plan, communication plan, and annual calendar. Some example activities that LAAs may choose to support are presented below.

Social Activities:

Attending concerts, attending athletic events, hosting social activities for new Alumni members, informal gatherings

Service Activities:

Volunteering with local music programs (K-12, college, or professional) to support their activities, working with youth civic organizations (Boy or Girl Scouts, other organizations) in presenting information for merit badges or other recognitions, involvement in other civic organizations or projects (Habitat for Humanity, etc.)

It is beneficial for the leadership of each LAA to meet a minimum of once per year to complete the required LAA Annual Report (due June 1), set goals for the LAA for the next year in terms of recruiting new members, and developing a preliminary calendar of activities and events for the following year. Communication with the LAA members is also vital to the involvement of all members of the LAA, so the development of a communication plan is also encouraged.



ALUMNI GIVING PROGRAM

The Alumni Giving Program (AGP) is a donation program designed and supported by the Kappa Kappa Psi Alumni Association which allows brothers to build the long-term sustainability of the Fraternity through scheduled monthly donations, rather than a lump sum payment which may be out of the reach of some alumni brothers. The AGP is intended to build a culture of giving among Brothers of our Fraternity, to support the National Headquarters and other programs supported by the National organization.

Through the Alumni Giving Program, the majority of each donation goes to supporting the Kappa Kappa Psi Trust and Kappa Kappa Psi endowment funds. Less than 18% of each donation is allocated to cover program administration costs. Monthly donations are set up at program enrollment, with withdrawals occurring each month from the account specified by the donor figure.

Donors may achieve Life Membership in the Fraternity as a thank-you gift for their generosity. Donation levels range from \$19 to \$100 per month. Life Member Credits are accrued at the rate of 60% of each dollar donated through the program. A Life Membership is earned each time 500 Life Member Credits are accrued through the program. The earned Life Membership may be used by the donor or gifted to another Alumni Brother in good standing.

Program participants will be recognized in the Podium and will receive annual receipts for the tax-deductible portion of their donation. Participants may also be invited to special VIP events at conventions, and may receive information about what programs their donations are going to support. Contributors may also be recognized as their cumulative gifts to the Fraternity reach benchmark levels.

For more information on the Alumni Giving Program, please see www.kkpsi.org/agp.asp.

SCOTT STOWELL AWARD

The Scott Stowell Alumni Excellence Award recognizes continuous dedication and service to Kappa Kappa Psi by alumni who are neither elected nor appointed members of the National Leadership. The Kappa Kappa Psi Alumni Association seeks to recognize our unsung heroes that give their time, energy, and spirit by volunteering as advisors, mentors, role models; Brothers who offer professional advice and networking, and nurturing active Brothers to greater participation and growth. All things that exemplify the honor it is to serve this great Fraternity. The Kappa Kappa Psi Alumni Association will select one recipient per biennium. The deadline for nominations will be May 15th of a National Convention year with the presentation being made at the following National Convention.

Brothers may be nominated by chapters, local alumni associations (LAAs), or individual alumni from either Kappa Kappa Psi or Tau Beta Sigma. Alumni become eligible 5 years after they last held

active status. District Governors, National Officers, Trustees, and Alumni Board of Directors Members are ineligible until they are out of all leadership positions for at least 2 years.

Past recipients are:

2011-2013	Michael Napolitano
2013-2015	Michelle Turenne

More information about this award, and the application form may be found at:

<https://kkpsiaa.kkymbsonline.com/scott-stowell-alumni-excellence-award/>

COMMUNICATION WITH CHAPTERS AND NATIONAL HEADQUARTERS

Individual alumni should either contact the National Headquarters directly with personal information changes or do so directly through the Online Membership & Reporting System (OMRS). If your home chapter keeps records of chapter alumni, they should be contacted as well, so that the chapter information remains current.

Each Local Alumni Association is encouraged to contact local active chapters to set up an effective line of communication so that LAAs may assist the chapters with their activities if requested. Each active chapter is required to have an Alumni Relations Officer who will likely be the primary contact for alumni communications with the active chapter. One individual from the LAA should be designated as the individual who will contact the Alumni Relations Officer to avoid redundant or confusing communications with the active chapter.

SIGNIFICANT FRATERNITY CHANGES THROUGH THE YEARS

A quick look at major changes that have occurred through the years in various areas of the fraternity.

Ritual: although revised, is still basically the same since the 1991 revision and very similar back to the major revision that took place in 1967.

National Intercollegiate Band (NIB): is still the premiere Intercollegiate Band and commissioning program in the country. For more information go to: <http://nib.kkymbsonline.com>

In 1985, the change was made from biennial District Conventions to annual conventions.

In 1987, the districts changed from numbered districts to regional names. The Northeast, Southeast, Southwest, North Central, Midwest and Western Districts and have maintained their same boundaries since 1991.

In 1987 and 2015, the arrangement of the Fraternity Song was changed. The words and the melody are the same, but the harmonies and opening are somewhat different.



In the late 1980's, the Alcohol Policy and the Hazing Policy were adopted by the fraternity to establish expectations of conduct and to protect the fraternity from lawsuits, and its members from physical harm. For the current version of these, see <https://www.kkpsi.org/resources/policies/>

The official Fraternity Flag was adopted in 1991. <https://www.kkpsi.org/about/brief-history/fraternity-symbols/>

In 1995, National Conventions started being held in Convention Hotels instead of college campuses to help with locking in future dates and rates. Local chapters are still used to help host and run the convention.

The Fraternity Hymn was adopted in 1995.

Funds for Leadership Workshops and Fraternal Scholarships were set aside in 1997 as a dues increase movement initiated by the active membership. <http://www.kkpsi.org/programs/aea-scholarship/>

Leadership Programs were established in 2004.

KAPPA KAPPA PSI ALUMNI ASSOCIATION SOCIAL MEDIA POLICY

As technology changes people are not only consumers of information on the Web, but actively participating in online conversations and creation of content. Because of this growth of popularity, its reach and immediacy of messaging, it is important that we integrate social networks and other online technologies into the Kappa Kappa Psi Alumni Associations (KKPsi-AA) communications work.

In addition to sharing Kappa Kappa Psi Alumni Association's core messages and programing, we will seek to engage alumni by facilitating conversation, awareness, and action about the Alumni Association and Kappa Kappa Psi.

Social media is the term commonly given to websites, online tools and other interactive communication technologies, which allow users to interact with each other in some way by sharing information, opinions, knowledge, practice and interests, images and videos. As the name implies, social media involves the building of online communities or networks, encouraging participation and engagement.

The current Social Media Policy can be found at:
<http://kkpsiaa.kkymbsonline.com/social-media-policy/>

